

GRAPHIC DESIGN FEE GUIDE

Advertising

Full Page	210 x 297 mm and above	£195
Half Page	148 x 210 mm and above	£175
Quarter Page	105 x 148 mm and above	£150
Strip	99 x 210 mm and above	£150

Inserts | Certificates | Miscellaneous

A4 Double Sided	210 x 297 mm	£195
A4 Single Sided	210 x 297 mm	£165
A5 Double Sided	148 x 210 mm	£135
A5 Single Sided	148 x 210 mm	£105

Stationery

Business Card	85 x 55 mm	£55
A4 Letterhead	210 x 297 mm	£55
DL Compliment Slip	99 x 210 mm	£55
Appointment Card	85 x 55 mm and above	£55
A4 Form	210 x 297 mm	£220
A5 Form	148 x 210 mm	£175

Large Format Print Design

Poster Design	Up to 841 x 1189 mm	£85
Regular - Roller Banner	800 x 2000 mm	£175
Wide - Roller Banner	1500 x 2000 mm	£225
Wide Max - Roller Banner	2000 x 2000 mm	£275
Medium - Banner Design	Up to 6m x 3m	£165
Large - Banner Design	Up to 9m x 5m	£195
32 Sheets - Billboard		£600
Teardrop Flag	Up to 100 x 250cm	£85
Shop Front (Inc Projection)		£1,750

Leaflets | Flyers

A5 Double Sided	148 x 210 mm	£240
A5 Single Sided	148 x 210 mm	£185
DL Double Sided	99 x 210 mm	£230
DL Single Sided	99 x 210 mm	£175
A6 Double Sided	105 x 148 mm	£175
A6 Single Sided	105 x 148 mm	£150
A4 Folded	210 x 297 mm	£345

Brochures | Booklets

A5 8 pages	148 x 210 mm	£380
A5 12 pages	148 x 210 mm	£530
A5 16 pages	148 x 210 mm	£690
A5 20 pages	148 x 210 mm	£850
A4 8 pages	210 x 297 mm	£495
A4 12 pages	210 x 297 mm	£700
A4 16 pages	210 x 297 mm	£900
A4 20 pages	210 x 297 mm	£1,100

Digital

Email Signature Design Image	£70
Email Signature Design HTML	£110
FB / LinkedIn Cover Design	£110
Facebook Sponsored Post Design	£75
Facebook Instagram Post	£55
Email-shot Design Simple	£150
Email-shot Design Bespoke	£220
Editable Letterhead (Word)	£55

Fees are exclusive of VAT. All prices are estimates based on an hourly design rate of £110 + vat. Sizes not listed are charged based on the base price listed for an item of the next closest size. Any additional time or minor changes are chargeable at an hourly rate, which is in addition to the above listed base prices. We will obtain client consent for the additional hourly rate charge prior to beginning work. Prices listed are in effect as of 23/01/2019

The price list is subject to change. You can download the latest price list here : <https://digimax.dental/feeguide>

